

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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China - Peoples Republic of

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Swirl California wine cellar exclusively features California wines

Report Categories:

Wine

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Report Highlights:

General Information:

With support and encouragement from ATO Guangzhou, China Hotel, A Marriott Hotel recently opened a brand new wine cellar exclusively featuring California wines. ATO/GZ Director and staff toured the cellar with Consul General Brian Goldbeck, Regional Director Eric Pope and the Consulate's Public Affairs Section on Jan. 12th after the Board of Director's meeting of the Pearl River Delta American Wine Association (Association). According to China Hotel's General Manager, the cellar currently has 18 wines labels; however, 6 more labels will soon be added from our Association membership. The cellar is also a wine tasting venue also has food pairing literature and background on California wine. This is the first time that China Hotel had featured California wines in their lobby and if this pilot project is a success we hope to promote the same concept in other Marriott hotels in the near future.